



SMART Journal of Business Management Studies

PROFESSIONAL, REFEREED, INTERNATIONAL AND INDEXED JOURNAL

(ISSN: Print-0973-1598 Online-2321-2012)

CALL FOR RESEARCH PAPERS AND WINNING BEST PAPER AWARD

Dear Colleagues,

SMART Journal invites research papers/book reviews/case studies/Caselets and interview articles in **THE DIFFERENT DOMAINS OF COMMERCE / MANAGEMENT AND RELATED DISCIPLINES**. SMART Journal is **indexed** and **abstracted** by Ulrich's Periodicals Directory, Intute Catalogue (University of Manchester), CABELL'S Directory, USA, ABDC Journal Ratings List, Australia, Emerging Sources Citation Index, University of Arkansas - Fort Smith, USA, Scholar Steer, Scholarly Information, California, USA, Journal Index.net, Powered by Scopemed, Open Academic Journal Index (OAJI), Russian Federation, IndianJournals.com, Indian Citation Index (ICI) - Analytical Citation Report and J-Gate @ UGC - INFONET. It is registered with the Registrar of News Papers for India, New Delhi. It has two ISSN Numbers for Online version and Print version. SMART Journal is bi- annual and published in **JANUARY** and **JULY** every year.

MANUSCRIPT SUBMISSION

Manuscripts must be in Standard English. Authors are encouraged to obtain assistance in the editing and proof reading of their manuscripts before submission. All contributions will be reviewed by at least two independent experts. Upon acceptance of an article, the author is assumed to have transferred the copyright of the article to the SMART Journal. Manuscripts for consideration of publication must be prepared in accordance with the guidelines available at https://www.smartjournalbms.org/author_instruction.pdf. SMART Journal will not be held responsible for any act of approaching any **AGENT/MIDDLE MAN** for publication. SMART Journal advises to its authors, reviewers and editors to refer to the Committee on Publication Ethics (COPE) website, in addition to publication ethics of SMART Journal.

STRUCTURE OF ARTICLE

The research article should contain abstract, introduction, review of literature, statement of the problem, need of the study, objectives of the study, hypothesis of the study, sample selection, data collection, period of the study, tools used, limitations, analysis and discussion (including test of hypothesis), findings and suggestions, conclusion, scope for further research, references, tables, charts and figures.

Authors should send their manuscripts electronically to e-mail address of the Chief Editor, drmselvam@yahoo.co.in. Papers previously published or under consideration for publication elsewhere, cannot be accepted. Authors must agree not to publish accepted papers elsewhere without the prior permission from the SMART Journal of Business Management Studies.

UNDERTAKING LETTER

The SMART Journal of Business Management Studies publishes research papers based on the recommendations and approval of Subject Experts/Editorial Board. After receipt of intimation letter from the Chief Editor, the author(s) must submit Letter of Undertaking in which all the author(s) must sign. Besides, author should assure that the article accepted for publication has not been published in any other journal. The author should also certify rate of plagiarism for their article and name of the software used in the undertaking letter. For model undertaking letter, please visit our Journal website <https://www.smartjournalbms.org/smdecform.pdf>. Final acceptance letter will be issued by Chief Editor after receiving undertaking letter from the author(s).

BEST PAPER AWARD

There is **Best Paper Award** to honour eminent authors who have published quality and research papers in the SMART Journal of Business Management Studies. The aim of the Award is to recognize the author(s) whose novel and significant research work has had or may have a far-reaching impact on Management Research. This is an Annual Award.

FOR QUERIES, PLEASE CONTACT

Professor Murugesan Selvam
Founder-Publisher and Chief Editor
SMART Journal of Business Management Studies
150, Kalyanasundaram Nagar
Airport Post, Tiruchirappalli – 620 007
Tamil Nadu, India
Mobile No: 094430 25112
E-Mail Id: drmselvam@yahoo.co.in
Website: www.smartjournalbms.org