



SMART Journal of Business Management Studies

PROFESSIONAL, REFEREED, INTERNATIONAL AND INDEXED JOURNAL

(ISSN: Print-0973-1598 Online-2321-2012)

CALL FOR RESEARCH PAPERS AND WINNING BEST PAPER AWARD

Dear Colleagues,

SMART Journal invites research papers/book reviews/case studies/Caselets and interview articles in **THE DIFFERENT DOMAINS OF COMMERCE / MANAGEMENT AND RELATED DISCIPLINES**. SMART Journal is **indexed** and **abstracted** by **Emerging Sources Citation Index (ESCI) - Web of Science - (Clarivate Analytics)**, Ulrich's Periodicals Directory, Intute Catalogue (University of Manchester), CABELL'S Directory, USA, Australia, University of Arkansas - Fort Smith, USA, Scholar Steer, Scholarly Information, California, USA, Journal Index.net, Powered by Scopemed, Open Academic Journal Index (OAJI), Russian Federation, IndianJournals.com, Indian Citation Index (ICI) - Analytical Citation Report and J-Gate @ UGC - INFONET. It is registered with the Registrar of News Papers for India, New Delhi. It has two ISSN Numbers for Online version and Print version. SMART Journal is bi- annual and published in **JANUARY** and **JULY** every year.

MANUSCRIPT SUBMISSION

Manuscripts must be in Standard English. Authors are encouraged to obtain assistance in the editing and proof reading of their manuscripts before submission. All contributions will be reviewed by at least two independent experts. Upon acceptance of an article, the author is assumed to have transferred the copyright of the article to the SMART Journal. Manuscripts for consideration of publication must be prepared in accordance with the guidelines available at https://www.smartjournalbms.org/author_instruction.pdf. SMART Journal will not be held responsible for any act of approaching any **AGENT/MIDDLE MAN** for publication. SMART Journal advises to its authors, reviewers and editors to refer to the Committee on Publication Ethics (COPE) website, in addition to publication ethics of SMART Journal.

STRUCTURE OF ARTICLE

The research article should contain abstract, introduction, review of literature, statement of the problem, need of the study, objectives of the study, hypothesis of the study, sample selection, data collection, period of the study, tools used, limitations, analysis and discussion (including test of hypothesis), findings and suggestions, conclusion, scope for further research, references, tables, charts and figures.

Authors should send their manuscripts electronically to e-mail address of the Chief Editor, drmselvam@yahoo.co.in. Papers previously published or under consideration for publication elsewhere, cannot be accepted. Authors must agree not to publish accepted papers elsewhere without the prior permission from the SMART Journal of Business Management Studies.

UNDERTAKING LETTER AND PLAGIARISM

The SMART Journal of Business Management Studies publishes research papers based on the recommendations and approval of Subject Experts/Editorial Board. After receipt of intimation letter from the Chief Editor, the author(s) must submit Letter of Undertaking in which all the author(s) must sign. Besides, author should assure that the article accepted for publication has not been published in any other journal. **The author should also certify rate of PLAGIARISM for their article under TURNITIN software in the undertaking letter. THE ARTICLE WITH MORE THAN 90 PER CENT ORIGINALITY WILL BE CONSIDERED FOR PUBLICATION.** For model undertaking letter, please visit our Journal website <https://www.smartjournalbms.org/smdecform.pdf>. Final acceptance letter will be issued by Chief Editor after receiving undertaking letter from the author(s).

EARLY VIEW

Articles (final full-text and copyrighted) selected for publication in future issues of SMART Journal will be available with DOI (Digital Object Identifier) number in the SMART Journal website (**Under Browse-Early View Tab**).

Though such articles did not include Volume number, Issue number and Publication date, they would be considered to be published once they are uploaded in the Journal website. The copyright starts from the date of posting online. After assigning the volume, issue and page number to such article, they would be shifted to the respective Issue.

BEST PAPER AWARD

There is **Best Paper Award** to honour eminent authors who have published quality and research papers in the SMART Journal of Business Management Studies. The aim of the Award is to recognize the author(s) whose novel and significant research work has had or may have a far-reaching impact on Management Research. This is an Annual Award.

FOR MORE DETAILS, KINDLY VISIT SMART JOURNAL WEBSITE:
<https://www.smartjournalbms.org/downloads.php>

FOR QUERIES, PLEASE CONTACT

Professor MURUGESAN SELVAM

**Founder-Publisher and Chief Editor
SMART Journal of Business Management Studies**

**150, Kalyanasundaram Nagar
Airport Post, Tiruchirappalli – 620 007
Tamil Nadu, India**

E-Mail Id: drmselvam@yahoo.co.in

Website: www.smartjournalbms.org