CALL FOR RESEARCH PAPERS AND WINNING BEST PAPER AWARD

Dear Colleagues,

The Founder-Publisher and Chief Editor invites research papers in **THE DIFFERENT DOMAINS OF COMMERCE / MANAGEMENT AND RELATED DISCIPLINES** for SMART Journal of Business Management Studies. SMART Journal is covered, indexed and abstracted in more than fifteen index bodies like Ulrich’s Periodicals Directory, Intute Catalogue (University of Manchester), CABELL’S Directory, USA, ABDC Journal Ratings List, Australia etc., it is registered with the Registrar of News Papers for India, New Delhi. SMART Journal is bi-annual and published in JANUARY and JULY every year.

AREAS OF INTEREST

The list of topics furnished below would indicate the areas of interest SMART Journal would like to encourage. But research papers on other areas related to Management also could be considered for publication.


MANUSCRIPT SUBMISSION

Manuscripts must be in Standard English. Authors are encouraged to obtain assistance in the editing and proof reading of their manuscripts before submission. All contributions will be reviewed by at least two independent experts. Upon acceptance of an article, the author is assumed to have transferred the copyright of the article to the SMART Journal. Manuscripts for consideration of publication must be prepared in accordance with the guidelines available at [www.smartjournalbms.org](http://www.smartjournalbms.org).

STRUCTURE OF ARTICLE

The research article should contain abstract, introduction, statement of the problem, objectives of the study, hypothesis of the study, sample selection, data collection, period of the study, tools used, limitations, analysis and discussion (including test of hypothesis), findings and suggestions, conclusion, scope for further research, references, tables, charts and figures.
Authors should send their manuscripts electronically to e-mail address of the Chief Editor, drmselvam@yahoo.co.in. Papers previously published or under consideration for publication elsewhere, cannot be accepted. Authors must agree not to publish accepted papers elsewhere without the prior permission from theSMART Journal of Business Management Studies.

**AUTHOR FEES**

The SMART Journal of Business Management Studies publishes research papers based on the recommendations and approval of Subject Experts/Editorial Board. After receipt of acceptance letter from the Chief Editor, the author should pay Publication Fee. The Publication Fee must be accompanied by a Letter of Undertaking in which all the author(s) sign and assure the SMART Journal that the article accepted for publication, has not been published in any other journal. For publication fee, please visit our Journal website [http://www.smartjournalbms.org](http://www.smartjournalbms.org).

**BEST PAPER AWARD**

There is best paper award to honour eminent authors who have published quality and research papers in the SMART Journal of Business Management Studies. The aim of the Award is to recognize the author(s) whose novel and significant research work has had or may have a far-reaching impact on Management Research. This is an annual Award.

**FOR MORE DETAILS, KINDLY VISIT SMART JOURNAL WEBSITE:** [http://www.smartjournalbms.org](http://www.smartjournalbms.org).

**FOR QUERIES, PLEASE CONTACT**

**Professor Murugesan Selvam**  
Founder-Publisher and Chief Editor  
SMART Journal of Business Management Studies  
150, Kalyanasundaram Nagar  
Airport Post, Tiruchirappalli – 620 007  
Tamil Nadu, India  
Mobile No: 094430 25112  
E-Mail Id: drmselvam@yahoo.co.in  
Website: www.smartjournalbms.org