

SMART School of B. SAT

(SMART School of Business Solution and Training)

I. About SMART School of B.SAT

SMART School of B. SAT is a consulting cum training organization, located at Tiruchirappalli, Tamil Nadu, India. It is a maiden and charitable venture of **SMART** (Scientific Management Advanced Research Trust), to offer A to Z services in Business, Education, Consultancy and Training. The objectives of school are to serve in the areas of:

- Agricultural Development
- Education
- Entrepreneurship Development
- Environment
- Human Rights and Social Justice
- Information and Communication Technology
- Rural Development
- Science and Technology
- Skill Development
- Women Empowerment
- Youth Welfare
- Vocational Education

The main aim is to aid and assist in the establishment, maintenance, running, development, improvement and extension of Schools / Colleges / Universities / Educational institutions in General, Technical, Vocational, Professional or in any discipline and to award scholarships for study, research and apprenticeship, for any of the said purposes, for rendering philanthropic and educational services to the public, who suffer from social and economic backwardness and thereby pave the way for their social, economic and cultural development. **SMART School of B. SAT** also aims to improve, achieve and advance clients' progress. **SMART School of B. SAT** provides a deep functional expertise and captures value across boundaries and between the silos of an organization. It is hoped that **SMART School of B. SAT** will be amongst the fortunate ones, who wishes to offer solutions through their pragmatic teams of experts.

II. Vision

To uphold social and business values while helping the society, including the business community, to develop technologically by providing education and skill development and solutions to their business problems, thus bringing about emancipation in the society through knowledge and wisdom. The School aspires to create outstanding skills among business people

in terms of promoting educational and skill excellence and offering business consultancy for career development and service to communities.

III. Mission

School aims:

- ❖ To transform the educational achievement of the nation's young people.
- ❖ To elevate the life chances of young people, from all backgrounds and to help them to succeed at the various levels of education, employment, business and professions
- ❖ To conceive and operate the skill development programme, and meaningfully, systematically with rigor and high expectations, to improve various target groups
- ❖ To make a demonstrable impact on social mobility and equality in communities that have called out for change for so long

IV. Types of Business Consultancy Services

- Business Plan
- Market Survey
- Feasibility Study
- Business Strategy
- Risk Management
- Business Consulting
- Product Development
- Process Improvement
- Business Development
- Working Capital Management
- Dialogue with Bankers & Financial Institutions
- Management Consulting
- Organizational Consulting
- Guidance for NRI Deposits
- Project Identification & Consultancy
- Preparation & Scanning of Project Proposal
- Director Compensation Consulting
- Project and Portfolio Management
- Expansion Resource Consulting
- Technology upgradation and modernization
- Guidance for effective implementation of projects
- Project report preparation and interaction with banks
- Training entrepreneurs on Entrepreneurship Development Programme
- Training on Women Entrepreneurship Development Project (WEDP)
- Training on Technology Based Entrepreneurship Development Programme (TEDP)
- Other similar Training and Consultancy Services to Educational Institutions/ Trade Centers

Types of Training Services

- **Professional Training**

- ✓ Fund Management
- ✓ Resource Optimisation and Utilisation
- ✓ Internal Auditing
- ✓ Corporate Training
- ✓ HR Development
- ✓ Information Security
- ✓ Communication Strategies
- ✓ Customer Retention Strategies
- ✓ ERP at Educational Institutions / Trade Centers
- ✓ Entrepreneurship Skill Development
- ✓ Other relevant Professional Training

- **Career Oriented Courses**

- ✓ Seminar/Workshop on topics of relevance at Universities / Colleges/ Schools/ Trade Centers
- ✓ Faculty Development Program (FDP) at Educational Institutions / Trade Centers and HR Department of Corporate entities
- ✓ Other relevant Career Oriented Courses

V. Organisational Structure - SMART School of B.SAT

