The SMART Journal Annual Awards (supplementary) 2014 function was held on 18th April 2015 at 4.00 p.m. in the A/c Auditorium, Bharathidasan University.

**Dr.M.Selvam**, Seminar Director, Founder-Publisher and Chief Editor of SMART Journal of Business Management Studies, in his welcome address, explained the process of award selection by the SMART Journal Advisory Committee. He stated that money cannot be the motivating factor for the teachers whereas the awards of these kinds would motivate them.

**Prof.V.Gopal**, Professor of Finance and Accounting, Dean of Academics, Indian Institute of Management, conferred SMART Journal Awards on four eminent personalities and offered felicitations. He stated that business research was either related to commerce stream or engineering stream. He encouraged the participants to concentrate on the quality of research publications rather than the quantity of research publications. Dr. V. Gopal went on to suggest the ways for publishing articles in high quality journals.
SMART Journal Distinguished Educational Administrator Award was conferred on Sri. V.K. Sundaram, Founder and Chairman, Sudharsan Group of Institutions, Pudukkottai. He is an eminent industrialist, educationist and a humanitarian who strives to introduce a world class education within the economic and geographic reach of thousands of students in Pudukkottai. His pioneering success includes a change towards education on a broader spectrum.

SMART Journal Distinguished Life Time Achievement Award was conferred on Dr. K.M. Chinnadorai, Head, Department of Commerce, PSG College of Arts and Science, Coimbatore. He has 36 years of teaching and research experience. Dr Chinnadorai has produced 25 Ph.Ds and 48 M.Phils under his guidance and supervision. He has published 65 research papers in many reputed National and International Journals and he has also presented papers in more than 130 National & International Conferences. He authored and co authored more than 15 books. He is not only an able administrator but also a socially committed person. He organised many camps and social welfare programmes, career guidance and development programs for students. This shows his commitment towards the society.

SMART Journal Distinguished Life Time Achievement Award was conferred on Dr. D. Joseph Anbarasu, Bursar, Bishop Heber College, Trichy. He has 35 years of rich academic and teaching experience. He holds various other positions like Dean of Studies, Member, Senate and Syndicate of Bharathidasan University. He is the Correspondent of All Saints High School and SPG School, Trichy since 2007. He has produced 9 Ph.Ds and 28 M.Phils under his guidance and supervision. He has published 27 research papers in many reputed International Journals. He has authored sixteen books and to his credit, two of his books were published by Sultan Chand & Sons. Also he has presented papers in more than 60 National & International Conferences and Workshops. He was a Visiting Scholar in Appalachian State University USA in the year 2009.

Dr. V. Selvaraj, Department of Commerce, Nehru Memorial College, Puthanampatti was conferred with SMART Journal Distinguished Life Time Achievement Award. He has 34 years of rich teaching and research experience. Under his valuable guidance and supervision, 15 Ph.Ds and more than 100 M.Phils have been produced. He has published 40 research papers
and articles in various reputed National and International Journals. He has presented papers in more than 70 research papers in National & International Conferences and Seminars. He has been the resource person/chair person for more than 100 National and International Conferences and Seminars. He is the Associate Editor of Primax International Journal of Commerce and Management Research. He is associated with the Indian Institute of Advanced Studies, Simla.

Thiru.T.Nallathambi, Syndicate Member, Bharathidasan University offered felicitations. Dr.M.Babu, Dr.S.Vanitha and Dr.J.Gayathri, Assistant Editors of SMART Journal of Business Management Studies, offered felicitations.

The awardees delivered the acceptance speech. Dr.S.Sekar, Principal, Urumu Dhanalakshmi College and President, SMART Journal Awards 2014 and Syndicate Member of Bharathidasan University, delivered the Vote of Thanks.