On 09.01.2016, **Dr. C. Thiruchelvam**, Registrar, Bharathidasan University, Conferred **SMART Journal Annual Awards - 2015**

**From the left:**

**Dr. S. Sekar**
Syndicate Member, Bharathidasan University

**Dr. M. Selvam**
Founder-Publisher and Chief Editor
SMART Journal of Business Management Studies

**Dr. K. Maran**
Professor and Director, Sai Ram Institute of Management Studies (Recipient of Young Management Scientist Award)

**Dr. C. Thiruchelvam**
Registrar, Bharathidasan University

**Dr. Geetha Subramaniam**
Faculty of Business & Management, Universiti Teknologi MARA Malaysia (Recipient of Distinguished Life Time Achievement Award)

**Dr. V. Sujatha**
Principal, Cauvery College for Women, Tiruchirappalli (Recipient of Distinguished Life Time Achievement Award)

**Dr. Sankaran Venkateswar**
Saint Mary’s College of California USA

**Dr. S. Sankaran Venkateswar**

**Dr. Balasundram Maniam**
Sam Houston State University, USA.
Seventh Annual Function of SMART Journal Awards, for the year 2015, was held at 9.30 a.m. at Bharathidasan University, on 9th January 2016.

**Dr.M.Selvam**, Founder-Publisher and Chief Editor of SMART Journal, in his Welcome Address, explained that nominations for the awards were evaluated by SMART Journal Advisory Committee and the Subject Experts. He further added that SMART Awards would encourage the young academicians to achieve and succeed in their career.

**Dr.C. Thiruchelvam**, Registrar, Bharathidasan University, conferred SMART Journal Awards on five eminent personalities. In his Presidential Address, he insisted that moral values should be a part of the education system and the awards to the apt persons would help to achieve moral values.

**SMART Journal Distinguished Life Time Achievement Award** was conferred on **Dr.K.Narayanan**, Indian Institute of Technology, Mumbai to honor the outstanding achievements in the field of Commerce and Management. He has more than 25 years of rich research and teaching experience. He has published 35 research papers in many reputed International Journals and presented quality research papers in more than 50 National & International Conferences. He has successfully undertaken many projects funded by National and International Organisations. He serves in editorial/ advisory/ reviewer positions in many journals. He has received many awards for his outstanding excellence in teaching & research.

**Dr. Geetha Subramaniam**, Universiti Teknologi MARA, Malaysia, has distinguished achievements in the field of management and research work. **SMART Journal Distinguished Life Time Achievement Award** was conferred on her. She has more than 20 years of rich academic and teaching experience. She has received 7 awards for her outstanding excellence in teaching & research. She has published more than 45 research papers in many reputed International Journals and also she has presented papers in more than 30 National & International Conferences.
Dr. V. Sujatha, Principal, Cauvery College for Women, Trichy, was conferred with SMART Journal Distinguished Life Time Achievement Award for her outstanding achievements in the field of Commerce and Management. She has published more than 20 research articles in various national and international journals. She was serving as Peer Team Member and Member Coordinator for National Assessment and Accreditation Council (NAAC), Bangalore. She has delivered special lectures and acted as resource person for many seminars, conferences and workshops. Dr. V. Sujatha has won many awards.

Dr. K. Maran, Professor and Director, Sai Ram Institute of Management Studies, Chennai, was awarded SMART Journal Young Management Scientist Award for his contributions in the area of research in the field of Commerce and Management. He has received 10 prestigious Awards. He has published more than 150 articles in various Referred & Non-Referred Journals and presented papers in 125 National and International conferences. Besides, his academic performance, he has also undertaken many consultancy works. He has been editorial member of seven national and International Journals.

The research paper written by, Dr. Tulsi Jayakumar, SP Jain Institute of Management and Research, Mumbai, published in the SMART Journal in the year 2015, was honoured with SMART Journal Best Paper Award. This research paper was prepared in the structured format and it has its implications in the field of Commerce and Management. The results of statistical tools were appropriately interpreted.

Dr. Sankaran Venkateswar, Dr. Balasundaram Maniam and Dr. S. Sekar, Syndicate Member, offered felicitations to the awardees. The awardees delivered the acceptance speech.