Thirteenth SMART Journal Annual Awards-2021 &

Seventeenth International Seminar (Webinar) on

DYNAMICS OF EMERGING BUSINESS INNOVATION AND TRENDS - ACADEMIA INDUSTRY ROLE (DEBIT AIR-2022)

The Governing Council of the Scientific Management and Advanced Research Trust (SMART) cordially invites you to the Thirteenth SMART Journal Annual Award (2021) function.

Date & Time : 7th January 2022, 10.00 a.m.

Venue : Through Online

Presentation of Awards & Dr. M. SELVAM

Inauguration of Vice-Chancellor

International Webinar Bharathidasan University, Tiruchirappalli

Felicitation : Dr. Jebamalai Vinanchiarachi

Dr. Jaafar Pyeman Dr. S. Iyyampillai

Acceptance Speech : Awardees

All are cordially invited

The Managing Trustee and Members of the Governing Council

Scientific Management and Advanced Research Trust

Professor M. SELVAM

Founder- Publisher and Chief Editor SMART Journal of Business Management Studies

SMART JOURNAL ANNUAL AWARDS 2021	RECIPIENTS
Distinguished Educational Administrator Award	Dr. R. Selvanayagam Secretary Dharmapuram Adhinam Arts College Dharmapuram, Mayiladuthurai
Distinguished Life Time Achievement Award	Dr. Abdul Kadir Bin Othman Deputy Director (Research and Innovation) IBE, Universiti Teknologi MARA, Malaysia
	Dr.S. Mohan Principal & Research Advisor in Commerce S.K.S.S Arts College, Thiruppanandal
Young Management Scientist Award	Dr. Veera Pandiyan Kaliani Sundram Professor, Universiti Teknologi MARA Malaysia
BDU COM Distinguished Alumni Award	Mr. P. Arumugam Associate Vice President - Institutional Sales AXIS AMC Ltd, Tamil Nadu
Best Paper Award	Mr. Hari Babu Singu Associate Professor Symbiosis Institute of Business Management Nagpur



SMART JOURNAL OF BUSINESS MANAGEMENT STUDIES

Scientific Management and Advanced Research Trust www.smartjournalbms.org

THIRTEENTH SMART JOURNAL ANNUAL AWARDS – 2021 (07.01.2022)



From the Left

- **Dr. M. Selvam,** Founder-Publisher and Chief Editor, SMART Journal of Business Management Studies
- **Dr. S. Sekar,** Syndicate Member, Bharathidasan University
- Dr. S. Mohan, Principal, S.K.S.S Arts College, Tiruppanandal
- **Dr. M. Selvam,** Vice Chancellor, Bharathidasan University
- **Dr. R. Selvanayagam,** Secretary, Dharmapuram Adhinam Arts College, Dharmapuram, Mayiladuthurai
- Dr. S. Iyyampillai, Senior Professor of Economics (Retd), Bharathidasan University

Award Conferred Virtually to

Dr. R. Selvanayagam, Secretary, Dharmapuram Adhinam Arts College, Dharmapuram, Mayiladuthurai (Recipient of **SMART Journal Distinguished Educational Administrator Award)**

Dr. Abdul Kadir Bin Othman, Deputy Director (Research and Innovation), Institute of Business Excellence (IBE) UiTM Shah Alam (Recipient of **SMART Journal Distinguished Life Time Achievement Award**)

Dr. S. Mohan, Principal, S.K.S.S Arts College, Tiruppanandal (Recipient of **SMART Journal Distinguished Life Time Achievement Award)**

Dr. Veera Pandiyan Kaliani Sundram, Professor - Universiti Teknologi MARA, Puncak Alam, Selangor (Recipient of **SMART Journal Young Management Scientist Award**)

Mr.P.Arumugam, Associate Vice President, Institutional Sales AXIS AMC Ltd, Tamil Nadu (Recipient of SMART Journal BDU COM Distinguished Alumni Award)

Dr. Hari Babu Singu, Associate Professor Symbiosis Institute of Business Management, Nagpur Symbiosis International (Deemed University), Pune, India (Recipient of **SMART Journal Best Paper Award)**

Thirteenth SMART Journal Annual Award Function, for the year 2021, was held on 7th January 2022 at 10.00 a.m., through Virtual Mode, at University Informatics Centre, Bharathidasan University, Trichy, along with the inaugural function of the International Seminar "Dynamics on Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR 2022)".

Dr. M. Selvam, Webinar Director and Founder-Publisher cum Chief-Editor, SMART Journal of Business Management Studies, welcomed the gathering, explained the selection process of SMART Journal Awards and the importance of recognizing the academicians with awards. **Dr. M. Selvam,** Vice Chancellor, Bharathidasan University conferred SMART Journal Awards on six eminent personalities.

SMART Journal Distinguished Educational Administrator Award was conferred on Dr. R. Selvanayagam, for his outstanding performance in running educational institutions, especially library. He has been a patron for 25 Schools (Both Secondary & Higher Secondary). Dr. R. Selvanayagam has served as Senate Member of Bharathidasan University for four times and served as Syndicate Member of Bharathidasan University, from 2013-2016. Being a social activist, he has organized several health camps for the benefits of under privileged people. Dr. R. Selvanayagam is in the habit of motivating the students for the betterment of their career.

SMART Journal Distinguished Life Time Achievement Award was virtually conferred on Dr. D. Abdul Kadir Bin Othman, Deputy Director (Research and Innovation), Institute of Business Excellence (IBE) UiTM Shah Alam to honor his outstanding achievements in the field of Research. He has published 78 research articles in Refereed Journals, has written 3 chapters in Books and has published 30 research papers in multifarious conference proceedings. Dr. D. Abdul Kadir Bin Othman is serving as reviewer in 120 reputed journals at national and international level. He has undertaken more than 13 research projects funded by various national and international agencies. Dr. D. Abdul Kadir Bin Othman is Fellow in Institute of Leadership and Development, UiTM Bandar Enstek, Nilai. He has supervised 13 Ph.D. candidates, as the research guide.

Dr. S. Mohan, Principal, S.K.S.S Arts College, Tiruppanandal was conferred with SMART Journal Distinguished Life Time Achievement Award for his excellent contribution in the field commerce and management. He has completed many research projects funded by UGC, published more than 135 research articles in refereed journals and attended various national and international conferences. Dr. S. Mohan has organized several Conferences and symposia at national and international level and authored 6 books and been Question paper setter as well as Examiner for 13 Universities, 20 Autonomous colleges, TNPSC, and Two professional bodies (ICAI & ICSI). He has served as Chairman and Member, in several high level academic committees. Dr. S. Mohan is a great Educational Administrator too.

Dr. Veera Pandiyan Kaliani Sundram, Professor, Universiti Teknologi MARA Malaysia was virtually conferred with **SMART Journal Young Management Scientist Award.** Before entering into Academic career, he has served as Head of Logistics Department – cum Unit Safety Officer, Royal Malaysian Air Force. (Ministry of Defense). **Dr. Veera Pandiyan Kaliani Sundram** has completed PhD in Supply Chain Management from the University of Malaya, with distinction and has been acting as an external examiner for Ph.D. thesis at international level. He has presented more than 100 research papers at various international conferences. **He has been entitled with Intellectual Property: Copyright** Achievement for his four products. **Dr. Veera Pandiyan Kaliani Sundram** has been column writer on various issues at many reputed news papers.

Mr.P.Arumugam (Alumni of the Department), Associate Vice President, Institutional Sales AXIS AMC Ltd, Tamil Nadu was virtually conferred with SMART Journal BDU COM Distinguished Alumni Award. He did his Master degree from Department of Commerce and Financial Studies, Bharathidasan University and hence he became Alumni Member of our Department. Mr.P.Arumugam is in the habit of associating himself in all activities of the Department. He has worked across institutional sales and retail channel covering debt/equity mutual fund sales equity PMS structuring, relationship/Key account management, portfolio management, etc. Mr.P.Arumugam has diversified experience in several asset management companies such as ING investment management limited, JM financial AMC limited and Aditya Birla AMC limited.

The research paper of **Dr. Hari Babu Singu**, Associate Professor, Symbiosis Institute of Business Management, Nagpur published in the SMART Journal in the year 2021, has been selected for the **SMART Journal Best Paper Award**.

The awardees delivered the acceptance speech virtually.