Second International Workshop

on

EFFECTIVE TEACHING OF FINANCE

held during

27th and 28th July 2013

Organized by

Department of Commerce and Financial Studies
Bharathidasan University
Tiruchirappalli- 620 024, Tamil Nadu, INDIA

SMART Journal of Business Management Studies
(A Professional, Refereed, International and Indexed Journal)
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Venue
Bharathidasan University

Organizer

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Department of Commerce and Financial Studies
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SMART Journal of Business Management Studies
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and

Department of General Business and Finance
SAM HOUSTON STATE UNIVERSITY, USA
(A Member of the Texas State University System)

All are cordially invited to the Inaugural Function
of the Second International Workshop on
EFFECTIVE TEACHING OF FINANCE

Venue: A/C Auditorium (Near Maths Department) 
Bharathidasan University Main Campus

27th July 2013 - Saturday

9.00 a.m : Registration
10.00 a.m : Inaugural Function
President Address : Dr. S. Balakrishnan 
College of Applied Science, Nizwa, Oman

Inaugural Address : Prof. V. Gopal
Professor of Finance and Accounting
Dean of Academics, Indian Institute of Management, Tiruchirappalli

11.45 a.m. to 1.00 p.m : Technical Session - I 
Equity Valuation

Resource Person : Dr. V.P. Sriraman
Bharathidasan Institute of Management
Tiruchirappalli

2.00 p.m to 3.30 p.m : Technical Session - II 
Financial Statement

Resource person : Dr. V. P. Sriraman
Bharathidasan Institute of Management
Tiruchirappalli
3.45 p.m to 5.00 p.m : **Technical Session - III**

*How to Maintain Good Teaching Practices in Finance?*

**Resource person**: Dr. Balasundram Maniam  
Sam Houston State University, USA.

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28th July 2013 - Sunday

9.00 a.m : Registration

10.00 a.m to 11.30 a.m : **Technical Session - IV**

*From Financial Calculator to Learning Management Systems*

**Resource person**: Dr. Balasundram Maniam  
Sam Houston State University, USA.

11.45 a.m to 1.00 p.m : **Technical Session - V**

*Activity Based Costing*

**Resource person**: Dr. R. Subramaniam  
Bharathidasan Institute of Management  
Tiruchirappalli

2.00 p.m to 3.30 p.m : **Technical Session - VI**

*Target Costing*

**Resource person**: Dr. R. Subramaniam  
Bharathidasan Institute of Management  
Tiruchirappalli

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3.45 p.m to 5.00 p.m : **Valedictory Function**

**Valedictory Address**: Dr. A.M. Mohamed Sindhasha  
Principal  
Jamal Mohamed College, Tiruchirappalli

**Felicitations by**: Dr. M. Babu, Dr. (Mrs). S.Vanitha and Dr. (Mrs). J. Gayathri  
Faculty Members of Commerce and Financial Studies, Bharathidasan University

**Dr. M. Selvam**  
Workshop Director, Professor and Head  
Dept. of Commerce and Financial Studies  
Bharathidasan University, Tiruchirappalli  
&  
Founder-Publisher and Chief Editor  
SMART Journal of Business Management Studies

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Workshop delineates the right way to teach Finance

Special Correspondent

TIRUCHI: Faculties of Indian Institute of Management, Tiruchi; Bharathidasan Institute of Management, Tiruchi; and Sam Houston State University, USA, provided insights into how Finance ought to be taught at an international workshop titled 'Effective Teaching of Finance' hosted by the Department of Commerce and Financial Studies, Bharathidasan University, for over 200 university and college teachers from across India.

V.Gopal, Professor of Finance and Accounting, IIM-T, who inaugurated the workshop trained participants to bring in reality to teaching by linking concepts to current business situations. Success of teaching was in linking the minds of the students to the words that teachers speak, he explained. Prof.Gopal handed over the first copy of the workshop CD to S.Balakrishnan, Professor, College of Applied Science, Nizwa, Oman.

Prof.Balakrishnan who presided over the inaugural session advocated interactive mode of teaching and learner-centric approach to attract students and make teaching effective while M.Selvam, Head, Department of Commerce and Financial Studies, said the scope for infusing ICT applications into teaching Finance must be explored.

V.P.Sriraman of BIM handled sessions on 'Equity Valuation' and 'Financial Statement', and Balasundram Maniam on 'How to Maintain Good Teaching Practices in Finance' and 'From Financial Calculator to Learning Management Systems'. Though costly, technology-integrated classrooms enable students to solve complex tasks, he said. R.Subramaniam, Associate Professor, BIM, spoke on 'Activity Based Costing' and 'Target Costing'.

A.M. Mohamed Sindhasha, Principal, Jamal Mohamed College, delivered the valedictory address.
'பாதுகாக்கல் கருதிக் புதுக்கிருஷ்மாகம்
அது பதிவுக்கு நேரளில் நைன்ஸ்'

புதுக்கிருஷ்மாகம், 11-11-2013

தமிழக பாதுகாக்கல் மாணவேறுபாடுகள் குழுவானது முன்னாள் முதலில் மீண்டும் கல்லூரியில் ஒரு தினமும் காலை 7.00 மணிக்கு தொடங்கி முடிய வரை விளையாட்டுகளைக் கொண்டு உயர்த்தி விளையாடுகின்றது. தமிழக பாதுகாக்கல் மாணவேறுபாடுகள் குழுவானது குழுவின் தலைவர் வேலைச்செய்தி விளையாடும் நுழைவை அமைத்து விளக்கி வைத்தது. குழுவின் செயல்பாடுகளின் பயன்பாட்டை விளக்கும் பணியின் பொருளாக விளக்கியது. 

மாணவேறுபாடுகள் மாணவேறுபாடுகள் குழுவானது பாதுகாப்பு பயிற்சியில் வரும் பயிற்சியை நடத்தியது. பொதுவான கல்லூரியில் நடைபெறும் கல்லூரியின் பயிற்சிக்குப் பின்னர் மாணவேறுபாடுகள் குழுவானது விளக்கியது. குழுவின் தலைவர் வேலைச்செய்தி விளையாடும் நுழைவை கூறியது. குழுவின் தலைவர் வேலைச்செய்தி விளையாடும் நுழைவை கூறியது. குழுவின் தலைவர் வேலைச்செய்தி விளையாடும் நுழைவை கூறியது.

பாதுகாக்கல் குழுவானது குழுவின் தலைவர் வேலைச்செய்தி விளையாடும் நுழைவை கூறியது. குழுவின் தலைவர் வேலைச்செய்தி விளையாடும் நுழைவை கூறியது. குழுவின் தலைவர் வேலைச்செய்தி விளையாடும் நுழைவை கூறியது. குழுவின் தலைவர் வேலைச்செய்தி விளையாடும் நுழைவை கூறியது.
Second International Workshop on Effective Teaching of Finance

SMART Journal of Business Management Studies, Department of Commerce and Financial Studies, Bharathidasan University and Department of General Business and Finance, Sam Houston State University, USA, jointly organized the Second International Workshop on “Effective Teaching of Finance” for the University and College Teachers during 27th and 28th July 2013 at the A/C Auditorium, Bharathidasan University.

Prof. V. Gopal, Professor of Finance and Accounting, Dean of Academics, Indian Institute of Management, Trichy, released the workshop CD containing the presentation of resource persons, while Dr. S. Balakrishnan, Professor, College of Applied Science, Nizwa, Oman, received the CD. More than 200 University and College Teachers participated in the workshop from across the country.

Dr. M. Selvam, Head, Department of Commerce and Financial Studies welcomed the gathering. In his Welcome Address, he pointed out that skill sets required for teaching should be enhanced, especially in the area of finance where the scope for ICT applications is ample.

Dr. S. Balakrishnan, Professor, College of Applied Science, Nizwa, Oman, delivered the Presidential Address. He advised the teachers to follow the interactive mode of teaching and...
Learner Centric Approach to attract students and make teaching effective. He mentioned that finance is a challenging subject for teachers now a days. Teachers should possess not only communication skill but also soft skills, technical skills and computing skills. By encouraging the students, their participation in classes will be increased. Finally, he informed that technology plays an important role in the teaching process but technology cannot replace a teacher.

Prof.V.Gopal, Professor of Finance and Accounting, Dean of Academics, Indian Institute of Management, Trichy, delivered the Inaugural Address. He trained the participants to link the concepts to the current business situations and to bring about interface between reality and teaching. He explained that the success of teaching lies in the bridging between mind of the student and mouth of the teacher.

Dr.V.P.Sriraman from Bharathidasan Institute of Management, Tiruchirappalli, handled the sessions on topics like Equity Valuation and Financial Statement. He also explained the various techniques used in finance, practical applications of financial techniques and problems in financial analysis.

Dr.Balasundram Maniam, Professor, Sam Houston State University, USA, trained the participants on areas like How to Maintain Good Teaching Practices in Finance? and From Financial Calculator to Learning Management Systems. He confessed that though technology-integrated classrooms are costly to implement, it helps the students to solve complex tasks and use a variety of resources. He encouraged the teachers to update the modern technological teaching methods by attending workshops.

Dr. R.Subramaniam, Associate Professor, Bharathidasan Institute of Management, Trichy, discussed effective teaching methods in the area of Activity Based Costing and Target Costing. He explained the concepts, principles and their application in the area of business entity.

Dr.A.M. Mohamed Sindhasha, Principal, Jamal Mohamed College, delivered Valedictory Address. He mentioned in his address that if the teachers follow and apply the concepts presented in this workshop, they could earn good name among the students.

At the end of the workshop, Dr. M.Selvam, Head, Department of Commerce and Financial Studies, Bharathidasan University, delivered the Vote of Thanks.