

**Fifteenth Annual International Seminar on  
Financial Markets: Issues and Challenges (FIM IC – 2020)**  
*held during*

**11th and 12th January 2020**

Organized by

**Department of Commerce and Financial Studies**

Bharathidasan University  
Tiruchirappalli- 620 024, Tamil Nadu, INDIA

**SMART Journal of Business Management Studies**

(A Professional, Refereed, International and Indexed Journal)

[www.smartjournalbms.org](http://www.smartjournalbms.org)

***Venue***

**A/C Auditorium, Bharathidasan University**

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**Organizers**

**Dr.J.Gayathri**

Seminar Coordinator  
and Assistant Professor  
Department of Commerce and  
Financial Studies  
Bharathidasan University  
Tiruchirappalli -620 024

**Dr. M. SELVAM**

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Dean, Faculty of Management  
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**Fifteenth Annual International Seminar**  
**on**  
**FINANCIAL MARKETS: ISSUES AND CHALLENGES**  
**(FIM IC - 2020)**

Important Dates	
December 15, 2019	Submission of Abstract and Full Paper, Registration Deadline
January 11 - 12, 2020	Dates of the Seminar



**Department of Commerce and Financial Studies**  
**School of Business Studies**  
**Bharathidasan University**  
Tiruchirappalli-620 024  
Tamil Nadu, India  
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and

**SMART Journal of Business Management Studies**  
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**Department of Commerce and Financial Studies**

The Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli, Tamil Nadu, India proposes to organize the **FIFTEENTH ANNUAL INTERNATIONAL SEMINAR**, in line with its policy of conducting annual seminars on the theme of financial market research. A large number of authors from academia and industry, both from India and Abroad, would present their research papers in the seminar. This year's seminar would be organized on **Financial Markets: Issues and Challenges (FIM IC- 2020)** and **Eleventh SMART Journal Annual Award 2019** awarded by the SMART Journal of Business Management Studies, would be part of the seminar.

**SMART Journal of Business Management Studies**

**SMART Journal of Business Management Studies** is an International, Refereed Journal, published bi-annually by Scientific Management and Advanced Research Trust (SMART). The Journal is dedicated to the promotion and development of research in general and to the field of business management in particular. The SMART also wants to conduct seminars and workshops to discuss various research papers in detail. In line with the above objectives, it is decided to organize the above Annual International seminar.

**Seminar Theme**

This year's seminar proposes to examine the different dimensions of the Financial Markets. Among the intermediaries, Mutual Funds show signs of considerable change. Security Markets Regulation, its evolution and the challenges faced by it, have become an important matter of interest and debate. Further, issues pertaining to the Debt Market and Derivatives Market continue to nag the Indian Financial Markets. The seminar would mainly focus on the trends in the global financial system. The Indian Financial Market faces significant issues and challenges such as demonetization; GST implementation, and Digitalization over the past few years. The seminar encourages policy research on various sub themes. The Annual seminar on **"Financial Markets: Issues and Challenges (FIMIC-2020)"**, therefore, proposes to invite RESEARCH PAPERS in the following seminar tracks:

Track	Sub-Themes
A	Financial Markets in the Pre and Post Liberalized Periods
B	Constituents of Financial Markets
C	Financial Inclusion: Reasons for Financial Inclusion, Financially Excluded Groups Measures for Financial Inclusion, Funds for Financial Inclusion, Challenges of Financial Inclusion
D	SME and Capital Market: SME Index, Growth of SMEs, Financing of SMEs, Performance of SMEs, Barriers to access Finance, SME Rating, Government Initiatives
E	Corporate Governance: Corporate Social Responsibility and Financial Markets- Trends in Corporate Governance, The Regulatory and Legal Framework of Corporate Governance, Corporate Social Responsibility in the changing world, Corporate Social Responsibility and Financial Markets, Corporate Social Responsibility and Environment, Corporate Social Responsibility and the Human Rights, Corporate Social Responsibility in the creation of Shareholder Value
F	Financial Sector Reforms: Banking Sector Reforms, Monetary Policy Reforms, Capital Market Reforms, Reforms in Government Securities Market, Forex Market Reforms
G	Financial Services and Intermediaries – Banks, Non-Banking Financial Companies, Insurance, Leasing and Factoring Companies, Mutual Funds, Credit Rating, Venture Capital, Merchant Banking, Pension Funds, Hire Purchase, Hedge Fund
H	Equity Market-Primary Market- Types of Issue, Intermediaries, Placement of Issue, IPO Grading, Present Scenario of Primary Market
I	Equity Market-Secondary Market- Stock Exchange Members/Brokers, Depository, Depository Participants, SEBI, Trading & Settlement, Risk Management, Legal Framework, History of Stock Market, Stock Exchanges, Indices, Future of Stock Market
J	Money market-Call Money Market, Treasury Bills Market, Term Money Market, Certificates of Deposits, Commercial Papers, Commercial Bill Market
K	Debt Market/Fixed Income Securities Market- Instruments, Participants, Risks of Debt Securities, Yield, Secondary Market for Debt Instruments
L	Behavioral Finance: Heuristic Driven Biases, Frame Dependence, Market Inefficiency, Investors Behavior, Investors Attitude, Investors Sentiment
M	Ethics in Financial Markets: Professional Ethics of Brokers, Investors Protection, Investors Protection Measures by SEBI, Frauds in Banks, Measures against Bank Frauds, Insider Trading
N	Derivatives-Call Option, Put Option, Valuation Models, Option Trading Techniques, Futures, Types of Futures Contract, Risk Containment Measures, Hedging, Commodity Derivatives, Currency Derivatives, Interest Rate Derivatives, Weather Derivatives
O	Security Analysis-Investment Avenues, Fundamental Analysis, Technical Analysis, Market Efficiency
P	Portfolio Management- Portfolio Construction, Portfolio Analysis, Portfolio Revision, Capital Asset Pricing Model, Arbitrage Pricing Theory, Portfolio Evaluation
Q	Financial Engineering: Economic Value Added (EVA) Approach, Activity Based Costing (ABC), Holistic Approach to Innovative Financial Engineering, Factors Contributing to the Growth of Financial Engineering, Asset/Liability Management, Mechanics of Mergers
R	Research in Financial Markets: Research in Equity, Debt Market, Derivatives, Behavioral Finance
S	Case Studies relating to Financial Markets
T	Other Relevant Aspects

**Important Guidelines for Submission of Research Papers**

- Only three authors are allowed perpaper.
- Abstract, not exceeding 75 words, should reach us on or before the deadline. Authors must clearly indicate the broad area (Track) mentioned above in which their papers could beconsidered.
- The registration could be made if you provide the name of the author and co-author if any, corresponding address, e-mail ID, fax, telephone number, title of the paper, DD particulars, etc in writing (**IN WHITE PAPER**).
- The length of the manuscript should not exceed10-12 pages, inclusive of table, figures, illustrations and references.
- The manuscripts would be subjected to blind reviewprocess.
- The participants must send a hardcopy of the manuscript, together with CD. However, the participants must also submit their paper as an e-mail attachment using MS Word to **smartjournalevent@gmail.com**
- The accepted papers for presentation will be intimated throughe-mail.
- **The use of e-mail is encouraged for all further correspondence including acceptance letter, invitation, etc.**

**Publication of Abstracts and Full Research Papers**

All Abstracts of the paper accepted for the seminar will be published in the conference Proceedings in CD format. Research Papers presented in the Seminar will be peer reviewed and evaluated based on originality and relevance to the seminar. The authors of the selected papers will be intimated after the seminar. Exceptional Best Papers prepared as per the guidelines of SMART Journal will be published in the **SMART Journal of Business Management Studies (A Professional, Refereed, International and Indexed Journal)** subject to the fulfillment of SMART Journal Guidelines given in the SMART Journal Website.

**Registration Fee**

Category	Indian Participants in Rs	Foreign Participants/ NRIs in US Dollars*
UG / PG Students	300	100
Scholars doing M.Phil/PhD	500	100
Faculty Members / Faculties doing Ph D	750	250
Accompanying Person	750	250
Corporate Representative	1000	350

- Foreign delegates/NRIs should pay registration fee in value equivalent to Indian rupees on the spot.
- **Scholars and Students should produce ID Proof**
- Any author can contribute more than one paper for the seminar. In case of the subsequent papers by the same author, a discount of Rs.100/- in case of Indian Participants and US Dollar 10 in case of Foreign Participants and NRIs is allowed.
- The delegates who wish to attend seminar without contributing paper, should pay the registration fee under the respective categories. The registration fee covers lunch, tea and seminar proceedings (CD). The participants are requested to make their own travel and accommodation arrangements. The fee should be paid in the form of Cash/ Crossed DD drawn in favour of **SMART JOURNAL** payable at **Tiruchirappalli**.

**The author and co-author should register separately for each paper.** The seminar proceedings (CD) will not be provided for accompanying person and for those who register after last date or spot registration. The certificate will not be issued for authors/participants whose paper was not presented and who did not attend the seminar fully. **Addition / Change in the author / co-author is not permitted after a paper was accepted.**

**Paper Presentation in Absentia by Foreign Delegate/ NRI Delegate**

Foreign Delegate (Not Indian Delegate) who wishes to present the paper in **ABSENTIA** is encouraged to send an abstract and full paper. They are eligible only for seminar proceedings (PDF soft copy) and certificate to that effect. They have to pay Rs. 500/- in addition to the Registration Fee of the Seminar.

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**Seminar Director, FIM IC - 2020**

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*Fifteenth International Seminar on*

**FINANCIAL MARKETS: ISSUES AND CHALLENGES  
(FIM IC - 2020)**

**Release of Sixteenth Year Issue of SMART Journal  
&  
Eleventh SMART Journal Annual Awards-2019**

**11<sup>th</sup> & 12<sup>th</sup> January, 2020**

*Organized by*



**Department of Commerce and Financial Studies  
School of Business Studies**

**BHARATHIDASAN UNIVERSITY**

**Tiruchirappalli – 620 024**

**Tamil Nadu, INDIA**

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(A Professional, Refereed, International and Indexed Journal)

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*All are cordially invited to the*

***Fifteenth International Seminar  
Release of Sixteenth Year Issue of SMART Journal &  
Eleventh SMART Journal Annual Award Function -2019***

Venue : A/C Auditorium (Near Economics Department)  
Bharathidasan University Main Campus

**11.01.2020 - Saturday**

- 9.00 a.m. : Registration
- 9.30 a.m. : SMART Journal Annual Awards - 2019  
Sixteenth Year Issue of SMART Journal &  
Inaugural Function of International Seminar
- Presentation of Awards,  
Release of Sixteenth year : **Dr. P. MANISANKAR**  
Issue of SMART Journal & Vice Chancellor, Bharathidasan University  
Inauguration of Seminar
- Keynote Address : *Impact of Social Media on Financial Markets:  
A Case Study*  
**Dr. Satya P. Chattopadhyay**  
Kania School of Management, USA
- 11.45 - 1.00 p.m. : *Plenary Session-I*  
Special Lecture on  
*The Impact of Infrastructure, Leasing, and  
Finance Companies Crisis on the Indian Economy*  
**Dr. Sankaran Venkateswar**  
Saint Mary's College of California, USA
- 2.00 – 3.30 p.m. : *Plenary Session-II*  
Special Lecture on  
*Financial Management and Literacy  
among Young Adults: An US Perspectives*  
**Dr. Balasundram Maniam**  
Sam Houston State University, USA

Special Lecture on

*Financial Planning among Pre-Retirees in Malaysia – How Prepared are they?*

**Dr. Geetha Subramaniam**

Universiti Teknologi MARA, Malaysia

3.45 - 5.00 p.m. : Paper Presentation- Parallel Sessions

5.15 p.m. : Cultural Function

**12.01.2020 - Sunday**

9.00 a.m. : Registration

10.00-11.30 a.m. : *Plenary Session-III*

Special Lecture on

*Whether Independent Directors add Value to the Firm?*

**Dr. P. Saravanan**

Professor, Finance and Accounting  
Indian Institute of Management  
Tiruchirappalli

11.45 a.m. - 1.00 p.m. : *Plenary Session-IV*

Special Lecture on

*Addressing the Financial Constraints of Least Developed Countries for Industrial Development: Issues and Options*

**Dr. Jebamalai Vinanchiarachi**

Former Principal Advisor to the Director  
General of UNIDO, Vienna  
Austria

2.00-3.30 p.m. : Paper Presentation- Parallel Sessions

3.45 - 5.00 p.m. : **Valedictory Function**

Presidential Address : **Dr. Gopinath Ganapathy**  
Registrar, Bharathidasan University

Valedictory Address : **Dr. S. Iyyampillai**  
Senior Professor (Retd),  
Department of Economics  
Bharathidasan University

Special Address : **Ms. Lydia Harrell**  
Odago Polytechnic  
Auckland International Campus, New Zealand

Felicitation by : **Dr. M. Babu and Dr. S. Vanitha**  
Faculty Members, Bharathidasan University

**Dr. J. GAYATHRI**

Seminar Coordinator  
Department of Commerce and Financial Studies  
Bharathidasan University

**Professor M. SELVAM**

Seminar Director  
Dean, Faculty of Management  
Chair, School of Business Studies  
Professor and Head, Department of Commerce and Financial Studies  
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**Eleventh SMART Journal Annual Awards - 2019**  
**&**  
**Fifteenth International Seminar on**  
**Financial Markets: Issues and Challenges**  
**(FIM IC-2020)**

The Governing Council of the Scientific Management and Advanced Research Trust (SMART) cordially invites you to the Eleventh SMART Journal Annual Award (2019) function.

Date & Time : **11<sup>th</sup> January 2020, 9.30 a.m**

Venue : **A/C Auditorium, Bharathidasan University (Main Campus)**

Presentation of Awards & **Dr. P. MANISANKAR**  
 Inauguration of Seminar Vice Chancellor, Bharathidasan University, Trichy

Felicitations : **Dr. Sankaran Venkateswar, USA**  
**Dr. Satya P.Chattopadhyay, USA**  
**Dr. Balasundram Maniam, USA**  
**Dr. Geetha Subramaniam, Malaysia**  
**Ms. Lydia Harrell, New Zealand**

*All are cordially invited*

**The Managing Trustee and**  
**Members of the Governing Council**  
 Scientific Management and Advanced  
 Research Trust

**Professor M. SELVAM**  
 Founder- Publisher and Chief Editor  
 SMART Journal of Business  
 Management Studies

SMART JOURNAL ANNUAL AWARDS 2019	RECIPIENTS
Distinguished Life Time Achievement Award	<b>Dr. A. Elangovan</b> Professor and Head Department of Commerce Periyar University, Salem, India
	<b>Dr. S. Gurusamy</b> Professor and Head Department of Commerce University of Madras, Chennai, India
	<b>Dr.K. Uthayasuriyan</b> Professor and Head Department of International Business Alagappa University, Karaikudi, India
Young Management Scientist Award	<b>Dr. C. Viswanatha Reddy</b> Professor and Head Department of Business Management Rayalaseema University Kurnool, Andhra Pradesh, India
BDU COM Distinguished Alumni Award	<b>Dr. V. Ramasamy</b> Business Associate - Trustline Securities Ltd Coimbatore, India
Best Paper Award	<b>Dr. Jebamalai Vinanchiarachi</b> Former Principal Advisor to the Director General of UNIDO Vienna, Austria
<div style="text-align: center;">  </div> <p style="text-align: center;"><b>SMART JOURNAL OF BUSINESS MANAGEMENT STUDIES</b>              Scientific Management and Advanced Research Trust  <a href="http://www.smartjournalbms.org">www.smartjournalbms.org</a></p>	

## **Fifteenth International Seminar on Financial Markets: Issues and Challenges (FIM IC – 2020)**



Academic deliberation on the **“Financial Markets: Issues and Challenges (FIM IC – 2020)”**, in the two day international Seminar, generated ideas to bridge the gap between the felt need and the realizable possibilities.

### **First Day –11/01/2020 (Saturday)**

The inaugural function of the above Seminar, along with the release of Sixteenth Issue of SMART Journal and the Eleventh Annual Function of SMART Journal Awards for the year 2019, was held at 9.30 a.m. at A/C Auditorium, Bharathidasan University Main Campus, Trichy, on 11<sup>th</sup> January 2020.

**Dr. M. Selvam**, Seminar Director and Founder-Publisher cum Chief-Editor, SMART Journal of Business Management Studies welcomed the gathering.

**Dr. Gopinath Ganapathy**, Registrar, Bharathidasan University inaugurated the seminar conferred SMART Journal Awards on six eminent personalities. He also released the Sixteenth Year Issue of SMART Journal and a CD, consisting of the abstracts received for presentation. In his presidential address, he stated that India, with the mean age of 35, enjoyed the demographic dividend, which would drive India as the Power House, provided Entrepreneurship with Innovation is given prime importance.

After inaugural function, Key Note Address on the topic, *“Impact of Social Media on Financial Markets: A Case Study”*, was delivered by **Dr. Satya P. Chattopadhyay**, Kania School of Management, USA. He explained how the US President Donald Trump tweets on China trade talk, Fed policy, and Tax policy, have contributed to volatility in Financial Markets around the world.

**Dr. Sankaran Venkateswar**, Saint Mary’s College of California, USA, delivered a Special Lecture on *“The Impact of Infrastructure, Leasing, and Finance Companies’ Crisis on the Indian Economy”*. He explained the impact of too much debt, mounting losses and manipulation in credit ratings, on the failure of Infrastructure Leasing and Financial Services Ltd.

*“Financial Management and Literacy among Young Adults: US Perspectives”* was discussed by **Dr. Balasundaram Maniam**, Sam Houston State University, USA. He stated that student loan debt and credit card debt are the major reasons that make the young adults (millennials) struggle in terms of financial management. The ways to reduce the student loan debt, credit card debt and ways to improve financial literacy were also discussed by him.

**Dr. Geetha Subramaniam**, Universiti Teknologi MARA, Malaysia, delivered the lecture on *“Financial Planning among Pre-retirees in Malaysia – How Prepared are They?”* She stated that financial literacy and goal clarity exercised positive and significant effect on retirement preparedness among pre-retirees in Malaysia. Malaysian retirees tend to spend their retirement funds lavishly, which makes it a challenge to survive after retirement and majority of Malaysian pre-retirees are not prepared for retirement due to their lifestyle.

## **Second Day – 12/01/2020 (Sunday)**

On the Second Day, 12/01/2020 (Sunday), **Dr.P. Saravanan**, Professor, Finance and Accounting, Indian Institute of Management, Tiruchirappalli, delivered the lecture on *“Whether Independent Directors add Value to the Firm?”* He elaborated the recent scams that led to increased importance of corporate governance. He discussed the relationship between compensation of executive directors and non-executive directors, corporate governance practices and firm performance.

*“Addressing the Financial Constraints of Least Developed Countries for Industrial Development: Issues and Options”* was delivered by **Dr. Jebamalai Vinanchiarachi**, Former Principal Advisor to the Director General of UNIDO, Vienna, Austria. He mentioned that the of the 44 Least Developed Countries, 33 are located in Africa. He stated that those LDCs put forth limited efforts to convert resource-based comparative advantages into competitiveness and also they failed to apply science and technology. He suggested emerging innovative sources of industrial finance to the least Developed countries.



At the valedictory function, **Dr. S. Iyyampillai**, Former Senior Professor of Economics, Bharathidasan University, delivered the Valedictory Address. **Ms. Lydia Harrell**, Odago Polytechnic, Auckland International Campus, New Zealand, delivered special address. **Dr. S. Vanitha**, and **Dr. M. Babu**, Assistant Professors, Bharathidasan University, offered felicitations. Around 200 research paper were presented in the two days deliberations.





# BDU confers SMART Journal awards

**EXPRESS NEWS SERVICE**

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A TWO DAY international seminar on Financial Markets was organised at Bharathidasan University recently. Experts who spoke said developing countries were implementing major reforms in their financial sectors to take full advantage of globalisation,

The event marked the release of Sixteenth Issue of SMART Journal and distribution of the Eleventh SMART Journal Awards for 2019. Dr M Selvam, Seminar Director, who also edits SMART Journal of Business Management Studies stressed on the importance of stock market on the development of economy.

Dr. Gopinath Ganapathy,

Registrar, Bharathidasan University, conferred SMART Journal Awards to six eminent personalities. Those who received the awards included Prof. A. Elangovan, Head of Department of

Commerce, Periyar University, Dr.S. Gurusamy, Head of Department of Commerce, University of Madras, Dr.K. Uthayasuriyan, Head of Department of International Business, Alagappa University, Dr. Viswanatha Reddy, Head of Department of Business Management, Rayalaseema University, Kurnool, Andhra Pradesh, Dr.V. Ramasamy,

Business Associate - Trustline Securities Ltd, Coimbatore and Dr.Jebamalai Vinanchiarachi, United Nations Industrial Development Organization, Austria.



**The event marked the release of Sixteenth Issue of SMART Journal and distribution of the Eleventh SMART Journal Awards for 2019**

Sources



# Deciphering impact of financial literacy on economic growth

Research papers presented at international seminar in BDU

**SPECIAL CORRESPONDENT**  
**TIRUCHI**

Debt, equity and derivatives market, mutual funds, capital market regulations, corporate governance, investors education and grievances and financial innovations were among the topics that were discussed elaborately during a two-day international seminar on 'Financial Markets: Issues and Challenges' organised by the Department of Commerce and Financial Studies, Bharathidasan University (BDU), last week.

The seminar that coincided with presentation of SMART Journal Awards witnessed talks by eminent personalities and presentation of 200 research papers by Indian and foreign delegates.

Gopinath Ganapathy, Registrar, Bharathidasan University, inaugurated the seminar and explained the need to derive the utility of demographic dividend.

He released the 16th year

issue of SMART Journal of Business Management Studies.

M. Selvam, Seminar Director and Founder-Publisher-cum-Chief-Editor of the journal, elaborated on the link between stock market and development of the economy.

In his key note address on 'Impact of Social Media on Financial Markets: A Case Study' by Satya P. Chattopadhyay, Kania School of Management, USA, explained how US President Donald Trump's tweets on trade talks and tax policies contributed to volatility in financial markets around the world.

S. Iyyampillai, former Senior Professor of Economics, Bharathidasan University, addressed the valedictory function.

## **Awards presented**

The SMART Journal awards were presented to six persons: A. Elangovan, Professor and Head, Department

of Commerce, Periyar University, Salem; S. Gurusamy, Professor and Head, Department of Commerce, University of Madras, Chennai; and K. Uthayasuriyan, Professor and Head, Department of International Business, Alagappa University, Karaikudi, were presented with lifetime achievement awards.

Viswanatha Reddy, Professor and Head, Department of Business Management, Rayalaseema University, Kurnool, Andhra Pradesh, received the SMART Journal Young Management Scientist Award.

V. Ramasamy, Business Associate - Trustline Securities Ltd, Coimbatore, was conferred with SMART Journal BDU COM Distinguished Alumni Award at the seminar.

The research paper of Jebamalai Vinanchiarachi published in the SMART Journal in 2019, was chosen for SMART Journal Best Paper Award.

# Seminar on financial markets held

A two-day international seminar on issues and challenges in financial markets was organised by Bharathidasan University on Saturday. Gopinath Ganapathy, BDU registrar, inaugurated the seminar while M Selvam, chief-editor of SMART journal of business management studies, spoke on the topic. Around 200 research papers by Indian and foreign delegates on vital areas such as debt market, equity market, derivatives market, mutual funds, capital market regulations, corporate governance, investors education and grievances and financial innovations were discussed.





## பல்கலை.,யில் கருத்தரங்கம்

திருச்சி:திருச்சி பாரதிதாசன்பல்கலைக்கழகத்தில் 'நிதிச்சந்தைகள் முன்னேற்றங்களும், சவால்களும்' என்ற தலைப்பிலான 2 நாள் கருத்தரங்கம் நடந்தது.

கருத்தரங்கு இயக்குனர் செல்வம் வரவேற்றார். பல்கலைக்கழக பதிவாளர் கோபிநாத் கருத்தரங்கை தொடங்கி வைத்து, 5 கல்வியாளர்களுக்கு 'ஸ்மார்ட் இதழ்கள்' விருதினை வழங்கினார். அப்போது அவர் பேசுகையில், "இந்தியாவின் அதிக அளவில் உள்ள இளைய சமுதாயத்தினர் புதுமைகளுக்கு முக்கியத்துவம் தரும் வகையில் தொழில் முனைதலில் ஈடுபட்டால் இந்தியா ஒரு சக்திமிக்க நாடாக வளரும்", என்றார். பெரியார்பல்கலைக்கழக வணிகவியல் துறை தலைவர் இளங்கோவன், சென்னை பல்கலைக்கழக வணிகவியல் துறை தலைவர் குருசாமி, ராமசாமி உள்ளிட்டோருக்கு விருது வழங்கப்பட்டது.



## மாவட்டங்கள்

# பாரதிதாசன் பல்கலை.யில் 2 நாள் சர்வதேச கருத்தரங்கு நிறைவு



பாரதிதாசன் பல்கலை. சர்வதேச கருத்தரங்கில் வணிகவியல் நிபுணர்களுக்கு வாழ்நாள் சாதனையாளர் விருது வழங்கி கௌரவிக்கும் பல்கலை. பதிவாளர் கோபிநாத் கணபதி. உடன் கருத்தரங்கு இயக்குநர் மு.செல்வம் உள்ளிட்டோர்.

திருச்சி, ஜன.12: பாரதிதாசன் பல்கலை யில் நடைபெற்ற நிதிச்சந்தைகளின் முன்னேற்றமும், சவால்களும் என்னும் இரண்டு நாள் சர்வதேச கருத்தரங்கு ஞாயிற்றுக்கிழமை நிறைவடைந்தது.

திருச்சி பாரதிதாசன் பல்கலை வளாகத்தில் நிதிச்சந்தைகளின் தற்போதைய முன்னேற்றங்களும், சவால்களும் என்னும் தலைப்பில் இரண்டு நாள் சர்வதேச கருத்தரங்கு சனிக்கிழமை தொடங்கியது. இதனை, பல்கலை. பதிவாளர் கோபிநாத் கணபதி தொடங்கி வைத்து சிறப்புரையாற்றினார்.

கருத்தரங்கு இயக்குநர் முனைவர் மு.செல்வம் அனைவரையும் வரவேற்று பேசினார். இதில், நிதிச்

சந்தைகளின் சேமிப்புகள், வணிக செயல்பாடுகள், உலகமயமாக்கலில் வளர்ந்த நாடுகளின் நிதிச்சந்தை வளர்ச்சி, ஒழுங்கு முறைகள், தோற்றம், புதுமையான கருவிகள் உள்ளிட்டவை குறித்து விழிப்புணர்வு ஏற்படுத்தும் வகையில் பல்வேறு நாடுகளிலிருந்து வந்த நிபுணர்கள் உரையாற்றினர்.

முதல்நாள் நிகழ்ச்சியில், பல்வேறு கல்வி நிறுவனங்களைச் சார்ந்த வணிகவியல் பேராசிரியர்கள் இளங்கோவன், குருசாமி, உதயகுரியன், விஸ்வநாத ரெட்டி உள்ளிட்டோருக்கு ஸ்மார்ட் மேலாண்மை கல்வி இதுழின் சார்பில் வாழ்நாள் சாதனை விருது வழங்கி கௌரவிக்கப்பட்டனர்.

இதைத்தொடர்ந்து, நிதி சந்தையில் சமூக ஊடகங்களின் பாதிப்புகள், இந்திய பொருளாதாரத்தில் உள்கட்டமைப்பு, குத்தகை, நிதி நிறுவனத்தின் நிதி நெருக்கடி பாதிப்பு, இளைய சமுதாயத்தின் நிதி மேலாண்மை, கல்வியறிவு உள்ளிட்ட பல்வேறு தலைப்புகளில் பேசினர்.

மேலும், கடன்சந்தை, முதலீட்டு சந்தை, பரஸ்பர நிதி, சமபங்கு சந்தை, முதலீட்டாளர் கல்வி, நிதியியல் புதுமைகள் உள்ளிட்ட பல்வேறு தலைப்புகளில் வணிக நிபுணர்கள் கலந்துரையாடினர். கருத்தரங்கினை, முனைவர்கள் ஜெ. காயத்ரி, ம.பாபு, செ.வனிதா ஆகியோர் ஒருங்கிணைத்தனர்.



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திருச்சி பாரதிதாசன் பல்கலைக்கழக வணிகவியல் மற்றும் நிதிக்கல்வியல் துறை சார்பில் நிதிச் சந்தைகள் முன்னேற்றங்களும், சவால்களும் என்ற தலைப்பில் 2 நாள் பன்னாட்டு கருத்தரங்கம் நடைபெற்றது. முனைவர் மு.செல்வம் வரவேற்றார். பாரதிதாசன் பல்கலைக்கழக பதிவாளர் முனைவர் கோபிநாத் கணபதி துவக்க விழாவிற்கு தலைமை தாங்கி SMART இதழ்கள் விருதினை வழங்கி பேசினார். பெரியார் பல்கலைக்கழக பேராசிரியர் ஏ.இளங்கோவன், சென்னை பல்கலைக்கழக பேராசிரியர் முனைவர் குருசாமி, அழகப்பா பல்கலைக்கழக பேராசிரியர் முனைவர் கே.உதயசூரியன், ஆந்திர ராயலசீமா பல்கலைக்கழக பேராசிரியர் முனைவர் விஸ்வநாத் ரெட்டி, கோவை டிராஸ்ட் லைன் செக்யூரிட்டிஸ் நிறுவன இணையாளர் வி.ராமசாமி உள்பட பலர் இதில் கலந்து கொண்டனர்.