

# **International Seminar on Corporate Governance**

held during

**19<sup>th</sup> & 20<sup>th</sup> – February 2018**

Organized by

**Department of Commerce and Financial Studies**

**Bharathidasan University**

**Tiruchirappalli- 620 024, Tamil Nadu, INDIA**

**SMART Journal of Business Management Studies**

**(A Professional, Refereed, International and Indexed Journal)**

**[www.smartjournalbms.org](http://www.smartjournalbms.org)**

Venue

**Dhanalakshmi Srinivasan College of Arts & Science for Women  
Perambalur**

---

Organizer

**Dr. M. SELVAM**

Seminar Director

Dean, Faculty of Management

Head, Dept. of Commerce and Financial Studies

Bharathidasan University

Tiruchirappalli -620 024

&

Founder - Publisher & Chief Editor

SMART Journal of Business Management Studies

Phone (0) +91-431-2407029, 2407071

(Extn- 619), Mobile +91-9443025112



**DHANALAKSHMI SRINIVASAN  
COLLEGE OF ARTS & SCIENCE (W)**

(Autonomous)

(Affiliated to Bharathidasan University)  
(Re-Accredited with "A" Grade by NAAC)  
Perambalur – 621 212, Tamil Nadu. India



**PG & Research Department of Commerce  
&**

**Bharathidasan University**

**Department of Commerce & Financial Studies**

Tiiruchirappalli – 620 024, Tamil Nadu, India

**SMART Journal of Business Management Studies**

(A Professional, Referred, International and Indexed Journal)

and SMART School of Business Solution and Training

Organize

**INTERNATIONAL SEMINAR On "CORPORATE GOVERNANCE"**

**19<sup>th</sup> & 20<sup>th</sup> FEB 2018**

**Dear Friends**

It is a great pleasure and honor to invite you to participate in Two Days International Seminar on "CORPORATE GOVERNANCE" on 19<sup>th</sup> & 20<sup>th</sup> February 2018 organized by the Department of Commerce, Dhanalakshmi Srinivasan College of Arts & Science for Women, Perambalur and Department of Commerce & Financial Studies Bharathidasan University, Tiiruchirappalli.

**The Host Institution**

Dhanalakshmi Srinivasan College of Arts & Science for Women is one of the flagship organization of Dhanalakshmi Srinivasan Educational Institutions, started in the year 1996. The College is a self-financing institution affiliated to Bharathidasan University, Tiruchirappalli, in the heart state of Tamil Nadu. The college has upgraded to Autonomous in November 2017. It is a premier institution of higher education located in 25 acre land area with sprawling site of scenic beauty. The College offers a wide variety of UG, PG and M.Phil and Ph.D Programmes. The College aims to produce intellectually alert, socially conscious, scientifically advanced internationally participative and contributive young women. The College has been Re-accredited with "A" Grade by NAAC with 3.44 out of 4.00 for its high academic standard and excellent infrastructure.

**About the Departments:**

The Department of Commerce was started in 1996; offers UG- B.Com., B.Com (CA), M.Com, M.Com (CA), M.Phil and Ph.D. The department enjoys a good track record both in University results and placement. It has produced many University rank holders in both UG and PG. The department helps in improving the students' knowledge and develops their entrepreneurial skills. To develop the personality of the students and enrich their practical experience, the department association "ZEALCOM CLUB" was started on 10<sup>th</sup> October 2000. The following events such as Quiz programmes, Product launch, Role play in managerial activity, Group discussion on general topics, Personality development programmes, Guest lectures, Value added courses, Seminars, Workshops, Industrial visits, etc., has conduct throughout the year. The department has produced many university rank holders and also provide consultancy in entrepreneurs, managers able administrators and mould the students as responsible citizen of the nation.



**Department of Commerce and Financial Studies, Bharathidasan University Tiruchirappalli**

The Department of Commerce was framed on 28.12.1998 with the objectives of promoting research teaching and training in the frontier fields of Commerce. In a short span of time, the Department has established itself in the area of finance. The Department offers MBA (Financial Management), MBA (Marketing Management), M.Phil (Management) and Ph.D (Commerce and Management).

**Seminar Theme**

The seminar proposes to examine the different dimensions of the Corporate Governance. The organizations performance depends upon the size and composition of their Board. The corporate governance facilitates the process of achieving goals effectively. The corporate governance has enabled the organization to develop the framework of rules and practices by which a board of directors of any organization ensures accountability, fairness and transparency to enhance overall performance, wealth generating capacity and achieve agreed goals. The seminar would mainly focus on the recent issues in the corporate governance. The seminar encourages policy research on various sub themes. The seminar on "Corporate Governance", therefore, proposes to invite RESEARCH PAPERS in the following seminar tracks.

Tracks	Sub-Themes
1.	Evolution of Corporate Governance – Its Principles and Mechanism
2.	Major Corporate Governance Systems
3.	Perspectives and models of Corporate Governance
4.	Corporate Governance Codes for the 21 <sup>st</sup> Century
5.	Corporate Governance Reforms in India
6.	Regulatory Framework of Corporate Governance in India
7.	Corporate Governance in India – Past, Present and Future
8.	Corporate Governance and Economic Development in India
9.	Accounting Standards and Corporate Governance
10.	Corporate Governance and Companies Act
11.	Cases of Governance hazards in Corporations
12.	Board Management and Corporate Governance
13.	Role of Independent Directors and Corporate Governance
14.	Corporate Governance and Initial Public Offerings
15.	Corporate Governance and Business Ethics
16.	Corporate Governance and Corporate Social Responsibility
17.	Corporate Governance and Audit Function
18.	Corporate Governance and GST
19.	Corporate Governance and Accountability
20.	Corporate Governance in Public Enterprises
21.	Corporate Governance for IT Industry
22.	Corporate Governance in Financial Institutions
23.	Corporate Governance in Commercial Banks
24.	Emerging Trends in Corporate Governance
25.	Corporate Governance for Corporate Fraud Prevention
26.	Role of Corporate Governance in Financial Reporting
27.	International Corporate Governance
28.	Corporate Governance in Emerging Markets
29.	Other Relevant Areas

Research papers are invited from Students, Research Scholars Academicians, and Professionals on the themes mentioned above. Each Institution / College / Organization / Industry can send any number of research papers.

**Important Guidelines for Submission of Research Paper**

- Only two authors are allowed per paper
- Abstracts not exceeding 75 words, should reach us on or before the deadline. Authors must clearly indicate the broad area (Track) mentioned above in which their papers could be considered.
- The registration could be made if you provide the name of the author and co-author if any, corresponding address, e-mail ID, fax, telephone number, title of the paper, DD particulars, etc in writing (IN WHITE PAPER)
- The length of the manuscript should not exceed 10-12 pages, inclusive of table, figures, illustration and reference
- The manuscript would be subjected to blind review process.
- The participants must send a hardcopy of the manuscripts, together with CD. However, the participants must also submit their paper as an e-mail attachment using MS word to smartjournalevent@gmail.com, commerce.dscasw@gmail.com
- The accepted papers for presentation will be intimated through e-mail.
- The use of e-mail is encouraged for all further correspondence including acceptance letter, invitation, etc.

**Important Dates**

- Abstract & Registration form : 31<sup>st</sup> January 2018
  - Receipt of full paper : 7<sup>th</sup> February 2018  
(both hard & soft copy)
  - Date of Seminar : 19<sup>th</sup> & 20<sup>th</sup> February 2018
- Registration Fees

Category	Indian Participants in Rs.	Foreign Participants / NRIs in US Dollars
UG/PG students	300	100
Scholars doing M.Phil/Ph.D	500	100
Faculty Members/ Faculties doing Ph.D	750	250
Accompanying Person	750	250
Corporate Representative	1000	350

Foreign delegates/NRIs should pay registration fee in value equivalent to Indian rupees on the spot. The registration fees can be sent by means of Demand Draft in favour of The Principal, Dhanalakshmi Srinivasan College of Arts and Science for women, payable at Perambalur.

**Contact Address**

Mrs. R.Santhi, Assistant Professor, Department of Commerce,  
Dhanalakshmi Srinivasan College of Arts & Science for Women  
Mobile No. 91-9788838277, 91-9626517515  
E-mail id: commerce.dscasw@gmail.com



**ORGANISING COMMITTEE**

**CHIEF PATRON**

**Thiru.A.SRINIVASAN**

Founder & Chairman of  
Dhanalakshmi Srinivasan Group of Institutions,  
Perambalur.

**PATRONS**

**Thiru.S.KATHIRAVAN**

Vice Chairman

Dhanalakshmi Srinivasan Group of Institutions  
Perambalur.

**Thiru.P.NEELARAJ**

Secretary

**Convenor**

**Dr.P.SENTHILNATHAN**

Principal

Dhanalakshmi Srinivasan College of Arts & Science for Women  
Perambalur.

**Co-Convenor**

**Prof. S.H.AFROZE**

Vice Principal

Dhanalakshmi Srinivasan College of Arts & Science for Women  
Perambalur.

**Seminar Director**

**Prof. M.SELVAM**

Head, Department of Commerce and Financial Studies  
Bharathidasan University  
Tiiruchirappalli.

**Organizing Secretary**

**Dr.D.KALAISELVAN**

Head, Department of Commerce,  
Dhanalakshmi Srinivasan College of Arts & Science for Women  
Perambalur.

**Joint Secretary**

**Mrs.R.SANTHI**

Assistant Professor, Department of Commerce,  
Dhanalakshmi Srinivasan College of Arts & Science for Women  
Perambalur.

**Organizing Members**

**Dr.S.Vanitha,**

**Dr.J.Gayathri,**

Assistant Professors,  
Department of Commerce and Financial Studies  
Bharathidasan University  
Tiiruchirappalli.

Mercury - 9443765979

**Paper Presentation : 11.30 a.m. to 1.00 p.m.**

**Session IV-Time : 2.00 p.m. to 3.30 p.m.**

Resource Person : **Dr.S.Gayathri**  
Associate Professor  
PG & Research Department of  
Corporate Secretaryship,  
Bharathidasan Government College  
for Women,  
Puducherry

Topic : **Corporate Governance and Corporate Social  
Responsibility**

**Paper Presentation : Time: 3.45 p.m. to 4.30 p.m.**

### **VALEDICTORY SESSION**

**Time : 4.30 p.m. to 5.00 p.m.**

Valedictory Address : **Dr.S.Gayathri**  
Associate Professor  
PG & Research Department of  
Corporate Secretaryship,  
Bharathidasan Government College  
for Women,  
Puducherry



**DHANALAKSHMI SRINIVASAN  
COLLEGE OF ARTS & SCIENCE (W)**



(Autonomous)

(Affiliated to Bharathidasan University)  
(Re-Accredited with "A" Grade by NAAC)  
Perambalur – 621 212, Tamil Nadu. India

**PG & RESEARCH DEPARTMENT OF COMMERCE  
&  
BHARATHIDASAN UNIVERSITY  
DEPARTMENT OF COMMERCE & FINANCIAL STUDIES**

Tiiruchirappalli – 620 024, Tamil Nadu, India

*SMART Journal of Business Management Studies*

*(A Professional, Referred, International and Indexed Journal)  
& SMART School of Business Solutions and Training*

*Organize*

**INTERNATIONAL SEMINAR  
On  
"CORPORATE GOVERNANCE"  
19<sup>th</sup> & 20<sup>th</sup> FEBRUARY 2018**

Venue : **A/C Auditorium**  
Dhanalakshmi Srinivasan  
College of Arts & Science for Women,  
Perambalur.



*All are cordially invited to the*  
**INTERNATIONAL SEMINAR**

**On**  
**"CORPORATE GOVERNANCE"**  
**19<sup>th</sup> & 20<sup>th</sup> FEBRUARY 2018**

**INAUGURAL SESSION**

Registration : 9.00 a.m. to 10.00 a.m.

Invocation : 10.00 a.m. to 11.00 a.m.

Presidential Address : **Thiru.A.SRINIVASAN**  
Founder & Chairman  
Dhanalakshmi Srinivasan Group of  
Institutions

Felicitation : **Dr.P.SENTHILNATHAN**  
Principal  
Dhanalakshmi Srinivasan  
College of Arts & Science for Women

Key Note Address : **Dr.BALASUNDRAM MANIAM**  
Professor,  
Sam Houston State University,  
USA.

**19.2.2018**

**Session – I Time : 11.30 a.m. to 1.00 p.m.**

Resource Person : **Dr.BALASUNDRAM MANIAM**  
Professor,  
Sam Houston State University,  
USA

**Topic : Sarbanes-Oxley and its effectiveness**

**Session – II Time: 2.00 a.m. to 3.30 p.m.**

Resource Person : **Dr.M.SELVAM,**  
Professor & Head,  
Department of Commerce &  
Financial Studies  
Bharathidasan University,  
Tiruchirappalli

**Topic: Independent Directors and Corporate  
Governance**

**Paper Presentation : Time: 3.45 p.m. to 5.00 p.m.**

**20.02.2018**

**Session III -Time : 9.30 a.m. to 11.00 a.m.**

Resource person : **Dr.DESTI KANNAIAH**  
Professor, James Cook University,  
Singapore

**Topic: Corporate Governance of Universities in India**

## **International Seminar on Corporate Governance -19<sup>th</sup> and 20<sup>th</sup> February 2018**



A Two Day International Seminar was jointly organised by PG & Research Department of Commerce, Dhanalakshmi Srinivasan College of Arts & Science for Women, Perambalur, in association with Department of Commerce & Financial Studies, Bharathidasan University, SMART Journal of Business Management Studies, and SMART School of Business Solutions and Training, Trichy. The seminar was inaugurated, on 19<sup>th</sup> February 2018 at 9.30 a.m. at the A/C Auditorium, Dhanalakshmi Srinivasan College of Arts & Science for Women, Perambalur, Tamilnadu, India.

### **First Day – 19/02/2018 (Monday)**

**Prof.S.H.Afroze**, Vice Principal, Dhanalakshmi Srinivasan College of Arts & Science for Women, Perambalur, delivered the presidential address in the inaugural function.

**Dr. M. Selvam**, the Seminar Director, offered felicitations at the inaugural function and he also outlined the recent trends of the corporate governance and its impact on the Indian economy.

The keynote lecture was delivered by **Dr. Balasundram Maniam**, Sam Houston State University, USA. He mentioned that corporate governance has gained popularity all over the



world, in the context of financial bankruptcies and collapse of big business. Since the investors have contributed their hard earned money towards the equity capital, corporate governance is important.

**Professor. Balasundram Maniam**, Sam Houston State University, USA, delivered a Special Lecture on, *“Sarbanes-Oxley and its Effectiveness”*. He traced the status of corporate governance in America, by emphasizing the underlying reasons in the evolution of Sarbanes-Oxley Act to give legal validity and effective implementation to the very dynamic corporate sector of USA. He also discussed in detail the effects of Sarbanes-Oxley Act on the corporate governance in USA.

**Dr.M.Selvam**, Professor and Head, Department of Commerce and Financial Studies, Bharathidasan University, Trichy, delivered a special lecture on a very important topic, *“Independent Directors and Corporate Governance”*. He explained the concept, roles and importance of independent director in Indian companies. He also stated that by having more number of independent directors in the board, the interests of all the stakeholders could be ensured. Professional and prudent financial management of companies could be ensured by inducting independent directors in to the corporate boards.

### **Second Day – 20/02/2018 (Tuesday)**

On the Second Day – 20/02/2018 (Tuesday), *“Corporate Governance of Universities in India”* was discussed by **Dr.Desti Kannaiah**, James Cook University, Singapore. He explained the present structure and governance of Universities in India. He also discussed the importance of applying corporate governance norms to ensure a more professionalism in the management of the education system of Universities in India.

**Dr.S.Gayathri**, Associate Professor, Bharathidasan Government College for Women, Puducherry, delivered a lecture on *“Corporate Governance and Corporate Social Responsibility.”* She insisted that the secret of success of a corporate enterprise depends on the effectiveness of adhering to the corporate governance norms. She also explained the attributes of

Corporate Social Responsibility as one of the significant factors, for every company, to contribute a portion of its profits to the welfare of the society.

At the valedictory function, **Dr.S.Gayathri**, Associate Professor, Bharathidasan Government College for Women, Puducherry, delivered the Valedictory Address. Foreign delegates from USA, and Singapore and 200 delegates from all over India, participated in the Seminar. 100 research papers, on vital areas such as Evolution of Corporate Governance, its Principles and Mechanisms, Major Corporate Governance systems, Perspectives and Models of Corporate Governance, Corporate Governance reforms in India, Board Management and Corporate Governance, Corporate Governance and GST, Emerging Trends in Corporate Governance and International Corporate Governance were discussed during the two days of the seminar.



